

Cal Net Technology Group Case Study

Cal Net Technology Group offers IT Infrastructure Services for world renowned Mann Theatres



Customer Name: Mann Theatres

Industry: Entertainment/Cinema

Project Location: Encino, California

Web site: www.manntheatres.com

"I have been impressed by the professionalism and knowledge of the Cal Net employees that have worked on our systems for over a decade."

- Peter Dobson, CEO of Mann Theatres

Challenge

As one of Southern California's most well-known boutique theatre chains, operating seven theatres and fifty-four screens throughout the region including the world-famous Grauman's Chinese Theatre in Hollywood, Mann Theatres is close to a 24/7 operation. Serving loyal movie-goers on weekdays, weeknights, and weekends, the use of technology is critical to the successful operation of their business.

"Cal Net has always been pro-active rather than reactive," remarked Peter Dobson, CEO of Mann Theatres, who hired Cal Net nearly twelve years ago for assistance in managing the organization's network infrastructure and data center operations. "Their availability and overall service quality is important to us because of the high profile and immediate nature of the business in which we work. Over the years, as we've changed in size, Cal Net has continued to tailor solutions to meet our business needs."

Solution

Today, Cal Net Technology Group serves as Mann Theatres' full I.T. department, responsible for their data center and theatre I.T. operations. Mann Theatres is under Cal Net's signature TECManage program, which guarantees the organization a four hour response time to all of their locations, as well as 24/7 support in the event of an emergency.

Results

Mann Theatres is one of Cal Net Technology Group's long-standing accounts, and has grown and developed their I.T. Infrastructure for over a decade with Cal Net's guidance.

Zack Schuler, founder and CEO of Cal Net Technology Group notes: "Mann Theatres is truly one of our flagship accounts. They have been a fantastic client to work with over the years, and we are proud to partner with them to handle their I.T. infrastructure. Mann's core business is showing feature films to their clientele, and we want to make I.T. one less thing for them to worry about, so they can do a great job in the movie business."

About Mann Theatres

Mann Theatres is a boutique theatre chain which currently owns and operates seven theatres with fifty-four screens in Southern California, with the circuit's primary area of operation being the greater Los Angeles area.

Mann Theatres' Los Angeles area locations include the world-famous Grauman's Chinese Theatre in Hollywood, and Mann Chinese 6, with its Luxurious VIP Lounge, adjacent to Grauman's. Known for their state-of-the-art presentation, these theatres are among the most prestigious in the industry and are host to frequent star-studded world premieres and other lavish industry events.

Additionally, the company operates many state-of-the-art multi-screen complexes. As with the legendary movie palaces of Hollywood, all of Mann's theatres are designed to offer the finest entertainment experience in an environment unrivaled for cleanliness, comfort and convenience, with a cutting-edge presentation that's second to none.

About Cal Net Technology Group

Founded in 1995, Cal Net Technology Group provides small-to-midsize companies in Southern California with technology consulting and IT computer services. When clients choose Cal Net Technology Group, they don't simply hire an IT professional; they gain an insourced IT department. Better than a stand-alone in-house IT department, Cal Net Technology Group deploys ongoing IT services and project management solutions to help companies communicate effectively and protect their critical data while saving time and money. Its signature services, TECManage and CoManage, give clients cost-effective options to manage the entire IT function or specialized services, such as IT systems conversions and modification.

